



Press Release

SAVOUR Muskoka Elects New Board of Directors at Annual General Meeting

March 2, 2011– Bracebridge, ON

SAVOUR Muskoka was thrilled to announce a new Board of Directors this week after the organization's fourth Annual General Meeting, held this past Sunday, February 27 at North Restaurant in Gravenhurst. Welcoming seven new Directors into the organization, all with strong backgrounds and interests in local food, culinary tourism, and agriculture, the new SAVOUR Muskoka Board members bring a wealth of knowledge into the organization.

Now at Board capacity, SAVOUR's thirteen Board Directors represent a variety of organizations and affiliations with an interest in local food and beverage spread throughout the Muskoka and Parry Sound regions. Board composition for 2011 Executive positions now includes Ken Schulz, Executive Chef of Delta Grandview (Chair), Rory Golden Executive Chef of Deerhurst Resort (Vice Chair), Gary McMullen of Muskoka Cottage Brewery (Treasurer) and Ken Riley of Brooklands Farm (Secretary). Remaining Board members include Arthur Robertson (Windy Acres Farm), Donna Kurfiss (Donna's Homestead Bakery), Murray Johnston (Johnston's Cranberry Farm and Muskoka Lakes Winery), Brenda Reinhardt (Sprucedale Meats), Steve Bacon (Four Season Greens), Guy Bedard (Touchstone on Lake Muskoka), MacKenzie Taylor (The Old Station), Linda Sullivan (Shawanaga First Nation), and Reed Curry (Muskoka Meats). Past SAVOUR Muskoka Board Directors were also highlighted during the evening event and commended for their valuable input, knowledge, and champion efforts for their roles in helping to move both culinary and agri-tourism efforts forward in the Muskoka and Parry Sound regions during 2010 and throughout their terms as SAVOUR Board Directors.

The evening event itself also proved to be a great success, with locally inspired hors d'oeuvres, networking opportunities for members and community members invested in the organization, and a presentation from SAVOUR Muskoka highlighting 2010 programming, including activities, events, financials, as well as marketing and promotional initiatives. SAVOUR Muskoka unveiled programming plans for 2011, including the upcoming 2011 Farm Workshop series, annual events (Field to Fork), as well as the new draft Culinary Map set to be distributed in early Spring, 2011. The evening concluded with presentations for the SAVOUR Muskoka Farm Committee, The Muskoka Lakes Chamber of Commerce Port Carling Farmers Market and the Muskoka Lakes Music Festival regarding their Kaleidoscope Arts in Education Program Initiative.

SAVOUR Muskoka strives to bring added value and market investment to the community of Muskoka / Parry Sound. SAVOUR Muskoka, a FedNor initiative along with Ontario Trillium Foundation support, and its members are united in their efforts to celebrate and share in Muskoka's agricultural and culinary heritage as these activities support healthy environments and economic growth.

For more information on SAVOUR Muskoka efforts, please contact Sarah Copfer, Membership Representative at admin@savourmuskoka.com or by calling 705-646-7118.